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GILMORE PLANT & BULB CO.

Importers, Growers and Packers of High Grade Perennials and Bulbs

JULIAN, NORTH CAROLINA • Telephone: Liberty 7112

CELLOPHANE-PACKED and BULK ITEMS

Large Flowering

Gladiolus

MIXED VARIETIES

All Colors

Growing Instructions on Back



Chain Stores

Wholesale 1952 Price List

See Complete List and Prices on other side

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★ JAN 31 1952 ★

U.S. Department of Agriculture

DAHLIA

**Crimson
Red**



No charge for casing and packing. All bulbs, plants, etc., guaranteed to be satisfactory or money refunded within 10 days from receipt of goods. No deposit required with order. Regular terms to customers who have established credit with us. Net 30 days. All prices F.O.B. Julian, N. C. Order early to be assured of delivery. SHIPMENT FROM JANUARY 1 TO APRIL 15.

CELLOPHANE-PACKED ITEMS

Our Cellophane-packed Bulbs with beautiful labels in natural colors are easily arranged in attractive displays that are orderly and clean and entirely eliminate the waste and culls existing in bulbs. These bulbs maintain a live healthy condition much longer in these packages, which prevent evaporation of the bulbs due to dry atmospheric conditions. Growing instructions and descriptions, which are so important to the maintenance of satisfied customers, are complete on each package. Each package labeled as to variety.

On All Orders BE SURE Our Stock Number Appears on Every Item Ordered

GLADIOLUS

Tall spikes producing many flowers during the summer and fall months. Ideal for cut flowers.

Packed 4 Medium Bulbs to the Bag—Selling Price 15c
Wt. 2½ ozs. Cost 9c Each

- | | |
|----------------|-----------------|
| 1. Salmon-Pink | 5. Lavender |
| 2. Red | 6. Clear Pink |
| 3. Yellow | 7. Mixed Colors |
| 4. White | |

GLADIOLUS

Packed 6 Medium Bulbs to the Bag—Selling Price 25c
Wt. 8 ozs. Cost 15c Each

- | | |
|----------------|------------------|
| 8. Salmon-Pink | 12. Lavender |
| 9. Red | 13. Clear Pink |
| 10. Yellow | 14. Mixed Colors |
| 11. White | |

GLADIOLUS

Packed 8 extra large bulbs to the bag—Selling for 39c
Cost 21c Each

- | | |
|-----------------|----------------|
| 15. Salmon-Pink | 19. Lavender |
| 16. Red | 20. Clear Pink |
| 17. Yellow | 21. Mixed |
| 18. White | |

DAHLIAS

The most satisfactory of all flowering garden plants. Large flowers on tall stems.

Each is packed in cellophane bag with life-like reproductions and full growing instructions.

Packed 1 Bulb to the Bag—Selling Price 25c
Wt. 6 ozs. Cost 15c Each

- | | |
|---------------|------------------|
| 22. Yellow | 27. Crimson-Red |
| 23. Pink | 28. Orange |
| 24. Gold | 29. White |
| 25. Lavender | 30. Light Red |
| 26. Ball Pink | 31. Mixed Colors |

POMPON and BALL DAHLIAS

- | | |
|--------------|------------------|
| 32. Red | 35. Yellow |
| 33. Apricot | 36. White |
| 34. Lavender | 37. Mixed Colors |

TUBEROSES

Fragrant white flowers on tall stem. Packed as follows:

No. 38—Packed 2 Bulbs to the Bag—Selling Price 15c
Cost 9c Each

No. 39—Packed 4 Bulbs to the Bag—Selling Price 25c
Cost 15c Each

CALADIUMS

No. 40—Packed 1 Bulb to the Bag—Selling Price 15c
Cost 9c Each

No. 41—Packed 2 Bulbs to the Bag—Selling Price 25c
Cost 15c Each

AMARYLLIS

Lily-like flowers, assorted colors.

No. 42—Packed 1 Bulb to the Bag—Selling Price 15c
Cost 9c Each

No. 43—Packed 3 Bulbs to the Bag—Selling Price 39c
Cost 21c Each

HARDY LILIES

Tall spikes bearing numbers of flowers during the summer months.

Packed 1 Bulb to the Bag—Selling Price 15c
Wt. 4 ozs. Cost 9c Each

44. Regale (White Trumpet Lily).
46. Nerine Guernsey Lily (Spider Lily).

47. Blackberry Lily.

HARDY LILIES

Packed 2 Bulbs to the Bag—Selling Price 25c
Cost 15c Each

48. Regale (White Trumpet Lily).
50. Nerine Guernsey Lily (Spider Lily).

51. Blackberry Lily.

The buyer and vendor agree that the vendor gives no warranty express or implied as to the productivity of the stock hereby offered. Keeping it for 10 days after receipt by the buyer without complaint in writing, constitutes a definite acceptance thereof by buyer.

We Offer the Following Varieties in Bulk Form

GLADIOLUS BULK

Gladiolus Bulbs will be named varieties. We will furnish four colored-process illustrated display cards with each variety if desired. Selling Price 5c Each.

No. 1—High Crown Bulbs.....\$2.50 per 100

- | | |
|-----------------|------------------|
| 60. Salmon-Pink | 64. Lavender |
| 61. Red | 65. Clear Pink |
| 62. Yellow | 66. Mixed Colors |
| 63. White | |

GLADIOLUS

Jumbos, Bulk; 2½ in. up.....\$3.00 per 100

- | | |
|-----------------|-------------|
| 67. Salmon-Pink | 70. Apricot |
| 68. Red | 71. Pink |
| 69. White | 72. Mixed |

FRUIT TREES

APPLE

Fast-selling merchandise. Quick turnover. Each individually wrapped and tagged with 4-color pictures of fruit and planting instructions. Please order in multiples of 10.

2-yr., heavy, 4 to 6 ft. Selling Price 79c Each
Cost 45c Each

- | | |
|--------------------------|--|
| 103. Early Harvest. | Medium size, yellow. June. |
| 104. Yellow Transparent. | Medium to large, light yellow. June. |
| 105. Improved Horse. | Very large, yellow. Mid-summer. |
| 106. Red Delicious. | Large, red, nearly sweet. Fall and winter. |
| 107. Yellow Delicious. | Large, yellow, good keeper. Fall and winter. |
| 108. Mammoth Black Twig. | Large, red sub-acid. Kinter. |
| 109. Stayman Winesap. | Large, red, good quality. Fall and winter. |
| 110. Arkansas Black. | Medium large, deep red, good keeper. Winter. |

PEACH

2-yr., heavy, 4 to 6 ft. Selling Price 79c Each
Cost 45c Each

- | | |
|------------------------|--|
| 111. Mayflower. | Earliest Peach known. Red, semi-cling. Late May, early June. |
| 112. Greensboro. | Crimson with yellow tinge, semi-cling. June. |
| 113. Slappy. | Yellow, freestone, medium size, sweet, early. July. |
| 114. Golden Jubilee. | Yellow, freestone, Elberta type. July. |
| 115. Belle of Georgia. | Large, white and red, freestone. July. |
| 116. Elberta. | Large, reddish yellow, freestone. July and August. |

SPECIAL COLLECTIONS AT SPECIAL PRICES

By popular demand, we have arranged to help the buyer to pick a suitable stock of this type of merchandise. For the buyers who have not handled many items of this type, and are not well versed as to the names, we suggest the following Package Bulbs put up in cases. These cases consist of the best sellers of the particular season in which they are shipped.

SPECIAL COLLECTION A

Consists of 300 assorted best-selling 15-cent items—Gladiolus, Tuberous, Lilies, etc.

SELLING PRICE\$45.00
COST TO YOU\$27.00

SPECIAL COLLECTION B

Consists of 200 assorted best-selling 25-cent items—Gladiolus, Tuberous, Lilies, etc.

SELLING PRICE\$50.00
COST TO YOU\$30.00

SPECIAL COLLECTION C

Consisting of assorted best-selling 39-cent items—Gladiolus, Amaryllis, Peonies, etc.

SELLING PRICE\$78.00
COST TO YOU\$42.00

MOSS-WRAPPED ITEMS

Each is wrapped in a distinctive, colored, moisture-proof paper with sufficient material to preserve the plant in perfect condition over the usual selling period. A liberal-sized colored reproduction is attached to each plant with complete growing instructions.

CANNAS

Large flowers for summer gardens.

Packed 1 Bulb to the Package—Selling Price 15c
Cost 9c Each

Packed 2 Bulbs to the Package—Selling Price 25c
Cost 15c Each

- | | |
|---------------------|----------------------------|
| 52. Golden Gate. | Golden yellow. |
| 53. King Humbert. | Orange-scarlet. |
| 54. The President. | Red with green foliage. |
| 55. Venus. | Rose-Pink, creamy borders. |
| 56. Yellow Humbert. | Deep yellow. |

PEONIES

Abundant flowers and dense foliage.

1 to 2 eyes—Packed 1 Bulb to Bag—Selling Price 25c
Cost 15c Each

57. Red
58. White
59. Pink

Large 2 to 3 eyes—1 Root per Bag—Selling Price 39c
Cost 21c Each

73. Red
74. White
75. Pink

BLEEDING HEART

78. Heart-shaped, pink flowers. Foliage has fern-like appearance. Wt. 4 ozs.—Selling Price 25c
Cost 15c Each

PERENNIALS

Wt. 4 ozs.—Selling Price 15c
Cost 9c Each

79. German Iris. Red; yellow; separate colors.

80. Hemerocallis or Lemon Lily. Coppery yellow shaded red.

81. Hibiscus (Marsh Mallows).

82. Lily-of-the-Valley. Beautiful white bell flowers.

83. Tritoma (Red Hot Poker). Orange-red spikes.

VITAMIN B₁ TABLETS

No. 99—16 pink tablets, packed in cellophane bag with a four-colored process picture; makes 64 gallons solution.

Bag 9c—Selling Price 15c

SHRUBBERY

Moss-wrapped shrubbery tagged with four-color pictures and planting instructions. Please order in lots of 10. Selling Price—79c Each.

Cost 45c Each

Althea. 2 ft.

Crape Myrtle. 2 ft.

Deutzia. 2 ft.

Forsythia. 2 ft.

Lonicera. 2 ft.

Spiraea. 2 ft.

Weigela. 2 ft.

Write for prices on other Shrubby.